



Company Profile

Easy Consult (Pty) Ltd - K2023599490

Managing Partners

Malcolm Subramoney



 malcolm@easyconsult.co.za

 <https://www.linkedin.com/in/malcolm-subramoney-56050730/>

- General Manager – Sales; Customer Services; Quality Assurance
- Recruitment – Generalist
- Training / Facilitation
- Key Individual – Financial Services
- Business Optimization Specialist
- Financial Services Provider – Short & Long Term Insurance

Meran Singh



 meran@easyconsult.co.za

 <https://www.linkedin.com/in/meran-singh-7541221a5/>

- General Operations – Sales and Customer Services (BPO)
- Marketing Analyst
- Recruitment - Generalist
- HR / IR Specialist
- Training / Facilitation

Vision

To partner and consult with local business, drive operational optimization and implementation of strategy.

Mission

To build long term business partnerships, offering support through our specialized service offering. We are a result driven organization focused on business optimization and breathing life to strategy. Our goal is to analyse business; innovate solutions; implement strategy and generate real profits for our business partners.

Values

- Service Oriented
- Honesty & Integrity
- Innovation

Our Story

Easy Consult is a Proudly South African company (B-BBEE Level 1) which specializes in business optimization. Your business is our business. Our service offering includes recruitment; business funding, lead generation; sales growth; training and development. We are a result driven organization. Consult with us today to bring your business strategy to life.

Recruitment

Easy Consult's specialist recruitment team supports permanent and contract recruitment assignments. Our focus is to simplify the recruitment process by sourcing and placing suitable talent with our business partners. Understanding your business is one of the building blocks to growing your workforce successfully. We take pride in matching skills and culture to maximize staff retention and operational capabilities.

Our experience spans across all sectors (including but not limited to) financial services; manufacturing; human resources; information technology; sales and marketing; customer services etc. We boast capability to recruit all levels of staff from entry to executive.

Business Funding

Our business funding department supports business partners source and secure large-scale funding through private investors. We consult; analyse and review your business plans to take your organization to the next level. Our specialist team will guide you throughout the application process and offer appropriate support where required to finalize bankable documents to promote successful funding approval. Grow your business without parting with valuable equity through our network of private investors.

Lead Generation

Easy Consult's lead generation department can supply legitimately sourced leads for local and international campaigns. Our quality of lead considers contact ratios and campaign specific criteria. These models are applied to the local and international markets. All leads carry supporting paperwork outlining source and meet associated legislation locally and abroad. We can provide opt in leads, specific to a campaign, which could yield desired sales objectives.

BPO – UK & Local Campaigns

As a member of CapeBPO, we partner with international and local clients to outsource their business processes to accredited local BPO's. Our BPO team supports South African contact centres by providing both international/local campaigns; contract negotiations; supply of legitimately sourced leads; impact sourcing (recruitment) and on the job training. Further support is offered to our business partners, post campaign launch, to promote the continued success of a campaign. We are passionate about job creation and driving international investment opportunities in the South Africa market to support economic growth and financial freedom for all.

Contact Us


Get in touch with our team today for an Easy Consult. Your business is our business.

 info@easyconsult.co.za

 www.easyconsult.co.za


Malcolm Subramoney

 malcolm@easyconsult.co.za

 0782607554

Meran Singh

 meran@easyconsult.co.za

 0614888772

Launching Soon

We are happy to announce that we will be launching the following services soon.

- Sales Optimization
- Brand Building
- Training and Development
- Financial Services – Brokerage

“Ideas are easy. Implementation is hard.” —Guy Kawasaki